

LOUISE EVELYN GOLD, CPA
Controller/HR Manager with extensive operational and cash management experience

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SKILLS

- CPA, State of Washington
- Expertise in cash management and planning
- Ability to save and make money through careful financial tasks
- Create useful and easy financial reports for high level business performance

ACCOMPLISHMENTS

- Successfully implemented software conversions and developed friendly staff training manuals
- Managed controller function and staff for an entity in crisis mode due to sudden departure of CFO
- Cost accounting analysis and budget comparison for apparel and construction firms
- Designed and executed policies for safety/worker's comp and sales tax compliance
- Written compliance guidelines for California & multi-state payroll with benefits wage & hour regulations
- Instituted SOX accounting policy changes for staff to reduce loss due to errors or misstatements
- Formed European branch of American software company in Cologne Germany

EXPERIENCE

2015

AGI INNOVATIONS, INC.

R&D Artificial Intelligence, Redondo Beach, CA
Controller (consultant)

- Financial statement reports, payroll, HR, accounts payable, cash management

2008 to 2014

SMART ACTION COMPANY LLC

IVR software utilizing A.I. El Segundo, CA
Controller, VP Finance

- All financial and regulatory matters for commercial business to business firm
- Production of monthly financial statements, variance analyses, and cash requirements
- Enhanced benefit programs for medical insurance, 401k savings plans, and office perks
- Management of payroll, HR, accounts payable & receivable
- Established office management policies
- Revenue recognition review of contracts for compliance
- Corporate secretary responsibilities for holding company

2005 to 2008

BEACHBODY, LLC

Producer and seller of fitness videos, equipment, advice, and supplements. Santa Monica, CA
Director of Finance

- Managed monthly close and produced all financial statements including key performance indicators and variance analyses
- Developed financial reports as revenues increased from \$80 million to \$200 million in two years
- Directly responsible for yearly audit and quarterly reviews
- Performed technical research and prepared accounting policies for staff
- Collaborated with key personnel in Operations, Media, and Production on special projects
- Supervised the accounting department, including payroll for 150 employees

2004 to 2005

MENEMSHA DEVELOPMENT GROUP

Retail contracting and management, Los Angeles, CA
Assistant Controller

- Produced monthly financial statements, overhead reports, and job cost analyses
- Construction in progress review, including billings and completion estimates
- Supervision of accounts payable staff and approval of transactions
- Audit of sales tax reporting, compliance, and policies

1999 to 2004

BUSINESS CONSULTANT & INVESTMENT ADVISOR, Los Angeles

Clients included: California Market Center, Standard Management Co. (real estate), e-Hobbies (Internet Toy Company) Fox TV Corporate Finance, PK Nevada (real estate), and Value Systems Design (investment trading company)

- Supervised and maintained stock market analysis and trading
- Analyzed pro-forma reports and financial statistics to recommend future action
- Researched and recommended accounting system conversion
- Supervised cash management and wire activity reporting/reconciliation
- Bi-weekly cash flow reporting and management
- Created and produced quarterly management reports and year end payroll tax returns

1995-1998

HILTON HOTELS CORPORATION

Senior Accountant, Corporate Office, Beverly Hills

- Converted general ledger functions to new Oracle software for global hotels
- Inter-company reconciliation of owned hotels and review of additions and sales of related investment vehicles
- Performed G.A.A.P. review of international hotels' financial statements and verified hotels' foreign currency translation
- Analyzed, determined, and paid royalty and management fees based on review of contracts

EDUCATION

SOUTHERN METHODIST UNIVERSITY, DALLAS

Bachelor of Business Administration, Accounting. May 1992. G.P.A. 3.25/4.00

EL CENTRO COLLEGE, DALLAS

Associate, Criminal Justice.

AFFILIATIONS/SPECIAL SKILLS

Software Experience: Oracle/PeopleSoft, MS Dynamics, CTI, Excel, Word, Platinum, AS400, Exact, Sage, QuickBooks, Yardi, MRI, AMSI, Horizon, Peachtree, Intuit Payroll, ADP, Paychex

Member: AICPA Grassroots Panel (formerly known as the Group of 100)

Language: German (simple)

OTHER INTERESTS:

Volunteer Fundraising: Cystic Fibrosis Foundation and March of Dimes

Member: Animal Care & Use Committee; 21st Century Medicine, Rancho Cucamonga, CA

Member: NIA Washington Univ-St Louis on Calorie Restriction in Humans & USC Elite Study Hormone Therapy

Participant: Enjoy running, hiking, live performance, reading, yoga, health and legal research